

# MUTUAL OF OMAHA

## PRIVACY NOTICE – PERSONAL INFORMATION

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This is the Privacy Notice of Mutual of Omaha Insurance Company and its affiliates listed below (collectively, “Mutual of Omaha”, “us” “our” or “we”)

- Companion Life Insurance Company
- Medicare Advantage Insurance Company of Omaha
- Mutual of Omaha Investor Services, Inc.
- Mutual of Omaha Marketing Corporation
- Mutual of Omaha Medicare Advantage Company
- Mutual of Omaha Structured Settlement Company
- Omaha Health Insurance Company
- Omaha Insurance Company
- Omaha Supplemental Insurance Company
- United of Omaha Life Insurance Company
- United World Life Insurance Company

This Notice applies to our current and former customers.

### **Why You Are Receiving This Notice**

This Notice describes the Personal Information (“PI”) we may collect. It also details how we use and protect that PI.

PI includes name, address, Social Security number, income, employment, medical and similar information.

If you have a policy that is covered by the HIPAA regulations, you also have received a HIPAA privacy notice. The HIPAA notice relates to the privacy of your protected health information.

To obtain a copy of the HIPAA notice, visit:

<https://www.mutualofomaha.com/legal-services/privacy-notices-and-forms>.

You may also contact us by mail at:

Mutual of Omaha  
Attn: Privacy Office  
3300 Mutual of Omaha Plaza  
Omaha, NE 68175-1029

### **Information We Collect**

We may collect PI about you from:

- Applications or other forms we receive from you
- Your transactions with us, such as your payment history
- Your transactions with other companies
- Other sources such as motor vehicle reports, government agencies and medical information bureaus
- Consumer reporting agencies

### **How We Protect Your Information**

We restrict access to your PI. Access is given only to individuals who need access to your information to provide you our insurance or financial services. We maintain physical, technical and administrative safeguards to protect your information in compliance with federal and state law.

### **Sharing Within Mutual of Omaha**

#### **Your Personal Information**

We may share your PI among our affiliates. We may also share information about your transactions, such as your payment history.

We do not share your medical information, except as required or permitted under federal and state law.

### **Your Creditworthiness Information**

We may also share certain information about your creditworthiness among Mutual of Omaha and our affiliates. This sharing helps us better match our products and services with your needs.

Creditworthiness includes:

- Your marital status
- Your income
- Your employment history
- Your credit history

### **Sharing With Third Parties**

We may share your PI with third parties outside Mutual of Omaha. For example:

- To our agents and brokers
- To respond to a judicial process or government regulatory authority
- To process an insurance transaction that you request
- To service your policy or account
- To allow third parties to perform insurance or other functions on our behalf
- To other financial institutions with whom we have joint marketing agreements
- As required or permitted under federal or state law

### **Important Privacy Choices**

You may tell us to not share information about your creditworthiness among our affiliates.

To exercise this right, call us toll free at:

1-800-522-6912

Please be prepared to provide your policy or account number when you call.

Your request will apply to all of the products you have with Mutual of Omaha. If there is more than one owner of an insurance product or service, either party may request that we not share PI as described in this Privacy Notice on behalf of yourself and the other owners.

We will honor your request for as long as we keep information about you.

If you have already told us to not share your information, it is not necessary to tell us again. Your request will remain on file with us until you ask for a change.

**For Nevada residents:** Nevada law requires us to advise you of your option to be placed on our internal "do not call" list. This will prevent you from receiving sales calls from Mutual of Omaha.

You may make this request by:

- Calling 1-800-228-9999 and speaking with a customer service representative
- Writing us at:  
Mutual of Omaha  
Attn: Privacy Office  
3300 Mutual of Omaha Plaza  
Omaha, NE 68175-1029
- Emailing us at:  
[directresponse@mutualofomaha.com](mailto:directresponse@mutualofomaha.com)

If you have questions about this notice, you may contact us at the address listed above. Or, you may contact the Nevada Attorney General's office at:

Office of the Nevada Attorney General  
Bureau of Consumer Protection  
555 E. Washington Avenue, Suite 3900  
Las Vegas, NV 89101  
Phone: (702) 486-3132  
Email: [BCPINFO@ag.state.nv.us](mailto:BCPINFO@ag.state.nv.us)