

MUTUAL OF OMAHA

NEVADA PRIVACY NOTICE – PERSONAL INFORMATION

This Privacy Notice applies to the Personal Information of customers of the Mutual of Omaha companies. The companies include:

- Mutual of Omaha Insurance Company
- Mutual of Omaha Investor Services, Inc.
- Mutual of Omaha Marketing Corporation
- Mutual of Omaha Structured Settlement Company
- Omaha Insurance Company
- United of Omaha Life Insurance Company
- United World Life Insurance Company
- Companion Life Insurance Company

This Notice applies to our current as well as former customers.

Why You Are Receiving This Notice

The federal Financial Services Modernization Act and state privacy laws require us to send you an annual Notice. This Notice describes how we collect, use, and protect the Personal Information you entrust to us.

If you have a policy that is covered by the HIPAA Privacy regulations, you received a privacy notice that relates to the privacy of your medical information. To obtain an additional copy of the privacy notice related to your medical information you can log onto our company's website:

www.mutualofomaha.com/hipaa.html

or you can contact us at:

Mutual of Omaha
Attn: Privacy Office
Mutual of Omaha Plaza
Omaha, NE 68175-1029

Personal Information

Personal Information means information that we collect about you, such as name, address, Social Security number, income, marital status, employment and similar Personal Information.

Information We Collect

In the normal course of business we may collect Personal Information about you from:

- Applications or other forms we receive from you
- Your transactions with us, such as your payment history
- Your transactions with other companies
- Other sources (such as motor vehicle reports, government agencies and medical information bureaus)
- Consumer-reporting agencies

How We Protect Your Information

We restrict access to your Personal Information. It is given only to:

- The employees of Mutual of Omaha companies
- Others who need to know the information to provide our insurance or financial services to you

We have physical, electronic and procedural safeguards in place to make sure your Personal Information is protected. These safeguards follow legal standards and established security standards and procedures.

Sharing Within Mutual of Omaha

Your Personal Information

In the normal course of business we may share your Personal Information among the Mutual of Omaha companies listed above and with our banking affiliates. The type of information we share could include your name, Social Security number and other identifying information you provide to us. We may also share information about your transactions with us, such as your payment history.

We do not share your medical information, except to the extent we are required or permitted to under federal or state law.

Your Creditworthiness Information

We may also share certain information about your creditworthiness among the Mutual of Omaha companies listed above and with our banking affiliates. We do so to make it easier to do business with us. It also lets us better match our products and services with your needs. Creditworthiness includes:

- Your marital status
- Your income
- Your employment history
- Your credit history

If we did not share this information among our companies, you might be required to provide the same information each time you apply for one of our products or services.

Sharing With Third Parties

Your Personal Information

We may share your Personal Information with third parties outside the Mutual of Omaha companies. For example:

- With our agents and brokers
- To respond to a judicial process or government regulatory authority
- To process an insurance transaction that you request
- To service your account, such as paying a claim
- To allow third parties to perform insurance functions on our behalf
- To other financial institutions with whom we have joint marketing agreements

We do not share your medical information, except to the extent we are required or permitted to under federal or state law.

Important Privacy Choices

You have the right to tell us to not share your Personal Information except for those purposes that are required or permitted by law.

You also have the right to tell us to not share information about your creditworthiness among the Mutual of Omaha companies.

You may tell us:

1. To not share your Personal Information with third parties outside the Mutual of Omaha companies except as required or permitted by law, and
2. To not share information about your creditworthiness among the Mutual of Omaha companies

Just call us toll free at:

1-800-522-6912

When you call us, please be prepared to give us your policy or account number.

Your request will apply to all of the products you have with us. If there is more than one owner of any insurance product or service, any one of you may request that we not share information on behalf of yourself and the other owners.

We will honor your request for as long as you are our customer and for as long as we keep information about you.

If you have already told us to not share your information, it is not necessary to tell us again. Your request will remain on file with us until you ask for a change.

Nevada law also requires us to advise you, if you do not want to receive sales calls from Mutual of Omaha, you have the option to be placed on our internal “do not call” list.

You may make this request in the following convenient ways:

- Call 1-800-228-9999 and speak with a customer service representative
- Write us at:
Mutual of Omaha
Attn: Privacy Office
Mutual of Omaha Plaza
Omaha, NE 68175-1029
- Email us at:
directresponse@mutualofomaha.com

Please be sure to provide us with your name, address and all telephone numbers you wish to include on our list.

If you have questions about this notice, you may contact us at the address listed above or you may also contact the Nevada Attorney General’s office at:

Office of the Nevada Attorney General
Bureau of Consumer Protection
555 E. Washington Avenue, Suite 3900
Las Vegas, NV 89101
Phone: (702) 486-3132
Email: BCPINFO@ag.state.nv.us

Please note that Mutual of Omaha’s “do not call” list is limited only to telephone solicitation calls. We may still contact you about your Mutual of Omaha policy, billing issues, claims and other matters that relate to the administration of your coverage with us.