Critical Advantage<sup>sm</sup> Portfolio

## We Cut Prices by 20%

Clients save more. You sell more.

With health care costs increasing and people often seeing higher deductibles, the need to select coverage that may fill the gaps is more important than ever. But as you know, many of your clients are cost-conscious.

Take a look at how much your clients could save with these great rates!

Cancer Insurance   Lifetime Coverage   \$30,000 Face Amount						
Age	New Rate	Competitor Rate	Monthly Savings with Mutual of Omaha			
35	\$17.25	\$22.49	\$5.24			
45	\$29.48	\$37.51	\$8.03			
55	\$46.75	\$63.01	\$16.26			
65	\$68.35	\$96.01	\$27.66			

Heart Attack/Stroke Insurance   \$30,000 Face Amount						
Age	New Rates	Competitor Rates	Monthly Savings with Mutual of Omaha			
35	\$15.80	\$21.01	\$5.21			
45	\$25.88	\$37.51	\$11.63			
55	\$39.33	\$61.51	\$22.18			
65	\$63.55	\$100.50	\$36.95			

Critical Illness Insurance   Lifetime Coverage   \$30,000 Face Amount						
Age	New Rate Guaranteed for Life	Old Rate	Monthly Savings	Competitor Rate Policy terminates at age 75		
35	\$43.40	\$55.50	\$12.10	\$27.52		
45	\$74.35	\$94.19	\$19.84	\$49.41		
55	\$116.35	\$146.69	\$30.34	\$81.22		
60	\$147.55	\$184.70	\$37.15	n/a		

Competitor's CI policy terminates at age 75, Mutual of Omaha's is guaranteed renewable for life. These are Nebraska, unisex, unitobacco monthly premiums, automatic withdraw payments for a \$30,000 benefit. No riders included.

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Critical Advantage Portfolio Critical Illness Insurance Cancer Insurance Heart Attack/Stroke Insurance Clients can get more value for less. You get the chance for more sales! To start helping your clients, run a quote today!

## Tools for You

Moving clients from prospect to policyholder couldn't be easier with Mutual of Omaha. Each of these products include the following tools to complete your sales cycle quickly and easily.

Mobile Quote | e-App | Electronic Signature

Get started today!

## Support

If you have any questions, please contact your sales team.

## Why Mutual of Omaha

For more than a century, Mutual of Omaha has been committed to listening to our customers and helping them through life's transitions by providing an array of insurance and financial products.

MutualofOmaha.com